Trading Card Layout Specifications

Size:
For full bleed cards, please allow a 1/16" bleed on all sides. Keep all logos, images, text and other objects that do not bleed, 3/16" inside trim lines to avoid being trimmed off.

- Overall w/ Bleed: 2.625" x 3.625"
        * Artwork that requires a bleed, must extend into this area

- Live "Safe Area": 2.3125" x 3.3125"
        *Any artwork that you do not want trimmed, must be in this area

- Final Trim: 2.5" x 3.5"
        * This is the final trim size of the card

Resolution DPI: 300

Color Mode: All files must be in CMYK or Grayscale color mode and flattened (convert all RGB files to CMYK before sending)

Preferred File Formats:
-- .EPS, .PDF (use "Press Ready" setting), .AI (Illustrator)
 Convert all fonts to outlines and include all placed graphics in CMYK or Grayscale mode.

Accepted File Formats:
-- .TIFF, .JPEG, .PSD (Photoshop)

These files are not accepted:
Corel Draw, Microsoft Word, Microsoft Publisher, Microsoft Paint